WRITE UP ON MILLET "SHREE ANNA" CONFERENCE 2023

One village level "Millet Conference" was organized in KVK adopted village Putrikhaman in Kuarmunda block of Sundargarh district of Odisha on 18.03.2023 to highlight the importance of Millets in food security, climate resilience and nutritional value in everyday life of our vast population. The KVK scientist explained the prospects and scope of cultivating millets and in natural farming regime of millets. The audience comprising of 70 farm women, WSHG members and farmers were made aware about preparation of value added products such as Ragi Cake, Laddu, Mixture, Halwa, Ragi Cookies, Biscuits, Bread and ready to serve beverages which have lot of market potential. Since Sundargarh district is covered under Millet Mission lot of interventions have been taken up by Govt. and NGOs for marketing of millet products, SHGs have been encouraged to start "Millet Café" where Millet Idli, Dosa and other snacks are being served. The speakers opined that gradually the general public has started understanding the health value of millet and in coming years the demand for this nutri cereal with be increased manifold. The Odisha state has named millets as "Shree Anna" to add a cultural and heritage tag to the crop. The village level Millet Awareness Conference was highly appreciated by the farming community.