		<u>Hi-Tech Horticulture</u> Title - Floriculture Name – Sri Sanjay Kumar Nayak Village – Mundajore, Block - Lathikata District – Sundargarh Mobile no. – (+91) 8984183848
Personal Profile		Description of achievements/venture
Age	39	Annual income of Rs. 1.8 lakh.
Education	Graduation	• Employment generation of 730 mandays per year.
Land holding	0.5 acre on lease	• Mastered improved farming practices (nutrient
Business experience	One year	management and disease management in floriculture).
Products	Gerbera	 Expertise in post harvest handling (retaining Shelf life and packaging). Market linkage developed with Rourkela and Bhubaneswar for sale of Gerbera.
		 Technical backup linkage with KVK and Horticulture department established.
		• Self confidence to covert the enterprise to commercial scale achieved.
		• Youth of nearby locality were impressed and motivated to take up such venture.
Asset value	10.5 lakh	Turnover and person employed in details
Social recognition	Progressive young	• Turnover of Rs. 3 lakhs per annum (Floriculture, Fruit
	entrepreneur of the	orchard, Vegetables).
	area	• Two persons are employed on daily wage basis year round.
Annual income	1.8 lakh	
Award recognition		

